

Product Specification Sheet

Custom Restaurant Banners

Custom Restaurant Banners print on PVC Flex vinyl in 11 oz or 16 oz, built for food-service signage that mounts indoors or outdoors. These banners handle everything from window-facing menu specials to exterior grand opening displays. Here's the thing: the right weight and finishing choice makes every install faster and every banner last longer.

Material

PVC Flex vinyl.

Smooth, glossy surface holds ink evenly and resists moisture better than paper or fabric alternatives.

Print Method

Eco-solvent or UV inkjet.

Weather-resistant inks bond directly to the vinyl surface and hold color outdoors for roughly 6 to 12 months.

Color Output

CMYK full color (cyan, magenta, yellow, and black combined).

Matches most brand colors within the standard printing gamut, consistently across every reorder.

Finishing

Brass grommets every 2 ft. Pole pockets and hem-and-heat-weld (folded, heat-sealed edges) are also available.

Grommets give the most mounting flexibility for window frames, railings, and rope lines.

Size Range

2 ft x 4 ft for window displays up to large-format custom dimensions.

Banners wider or taller than 10 ft include a welded seam to hold the full span flat.

Indoor/Outdoor Rating

Rated for both indoor and outdoor use.

Outdoor banners typically last 6 to 12 months. Indoor banners last longer because they avoid direct sun and rain.

Single/Double-Sided

Single-sided is standard. Double-sided uses a blockout liner (a white layer between front and back prints) to prevent show-through.

Most restaurant window and storefront applications need single-sided only.

Weight

11 oz for indoor and light-duty outdoor use. 16 oz for heavy-duty outdoor mounting where wind load or long-term exposure is a factor.

Pick your weight based on where the banner mounts, then configure from there.