

Product Specification Sheet

Custom Political Banners

Custom Political Banners print full-color candidate messaging on PVC Flex vinyl in 11 oz or 16 oz weights. Both weights handle indoor and outdoor campaign placements. The heavier the vinyl, the longer it holds up against wind, sun, and sustained outdoor exposure.

Material

PVC Flex vinyl.

A smooth, glossy outdoor surface that holds ink through heat, humidity, and direct sun without cracking or peeling.

Print Method

Eco-solvent or UV inkjet.

Weather-resistant inks bond to the vinyl surface so colors stay crisp outdoors for 6 to 12 months.

Color Output

CMYK full color.

The 4-color process using cyan, magenta, yellow, and black matches most party colors and candidate brand palettes within the standard gamut.

Finishing

Brass grommets every 2 ft. Pole pockets. Hem and heat weld.

Each option suits a different mounting setup, from fence lines to rod-hung indoor displays.

Size Range

Custom sizes from small indoor formats up to large building-facade widths.

Banners wider or taller than 10 ft include a welded seam to keep the full piece flat.

Indoor/Outdoor Rating

Outdoor-rated 6 to 12 months with UV-resistant inks in direct sun.

Indoor use extends lifespan well beyond 12 months.

Single/Double-Sided

Single-sided standard. Double-sided available with a blackout liner.

The blackout liner is a white layer between front and back prints that prevents show-through on banners viewed from both sides.

Weight

11 oz for indoor rally halls and light-duty outdoor use. 16 oz for heavy-duty outdoor stages, building facades, and high-wind locations.

Heavier weight means a sturdier hang and less movement in sustained wind.