

Product Specification Sheet

Custom Automotive Transportation Banners

Custom Automotive Transportation Banners print in full-color CMYK on PVC Flex vinyl built for dealership lots, service centers, and transportation facilities. Two weights cover two very different jobs: 11 oz for indoor showrooms, 16 oz for open-lot fencing and perimeter displays that face sustained wind and direct sun.

Material

PVC Flex vinyl. A smooth, glossy surface that resists moisture and holds its shape under tension outdoors.

Print Method

Eco-solvent or UV inkjet. Weather-resistant inks bond directly to the vinyl surface so color holds through rain and heat.

Color Output

CMYK full color. The 4-color process (cyan, magenta, yellow, black) covers the full banner face and matches most brand colors.

Finishing

Brass grommets every 2 ft. Pole pockets along top or bottom edge. Hem and heat weld seals edges with heat for a clean, reinforced finish.

Size Range

4 ft x 8 ft up to 4 ft x 20 ft for lot perimeter and large-format dealership use. Custom sizing available beyond standard dimensions.

Indoor/Outdoor Rating

Outdoor rated 6 to 12 months with UV-resistant inks in direct sun. Indoor use extends life well beyond 12 months.

Single/Double-Sided

Single-sided is standard. Double-sided uses a blockout layer (a white layer between front and back prints) that prevents show-through on road-facing displays.

Weight

11 oz for indoor showroom and light-duty use. 16 oz for heavy-duty outdoor lot fencing with sustained wind exposure.