

Product Specification Sheet

Custom Art, Music & Entertainment Banners

Custom Art, Music & Entertainment Banners print on PVC Flex vinyl in either 11 oz or 16 oz weight. Full-color CMYK output covers galleries, theaters, concert venues, museums, and festivals. Both weights handle indoor and outdoor use, with finishing options matched to how arts venues actually mount signage.

Material

PVC Flex vinyl.

A smooth, glossy surface that holds ink evenly across large areas without cracking or peeling outdoors.

Print Method

Eco-solvent or UV inkjet.

Weather-resistant inks bond directly to the vinyl surface and hold color outdoors for roughly 6 to 12 months.

Color Output

CMYK full color.

The 4-color process using cyan, magenta, yellow, and black reproduces artwork, photography, and event graphics across the full color range.

Finishing

Brass grommets every 2 ft. Pole pockets along top or bottom edge. Hem and heat weld for sealed, frame-ready edges.

Each option suits a different mounting setup at arts venues.

Size Range

Fully custom.

Banners wider or taller than 10 ft include a welded seam to keep the surface flat and the print aligned.

Indoor/Outdoor Rating

Rated for both.

Outdoor banners with UV-resistant inks typically last 6 to 12 months in direct sun. Indoor banners last longer with no UV exposure.

Single/Double-Sided

Single-sided is standard. Double-sided uses a blockout liner between the two print faces to prevent show-through on ceiling-hung or entrance-arch displays.

Weight

11 oz for indoor lobby displays and short-term outdoor use. 16 oz for building facades, festival grounds, and locations with sustained wind or extended outdoor runs.