

Product Specification Sheet

Custom Rainbow Pride Banners

Custom Rainbow Pride Banners print on PVC Flex vinyl in two weights, suited for indoor lobbies and outdoor storefronts alike. Both options carry bold rainbow colors through full CMYK output, with finishing hardware matched to your mounting location. Here is what goes into every order.

Material

PVC Flex vinyl. A smooth, glossy surface that resists moisture and holds ink color through repeated sun exposure.

Print Method

Eco-solvent or UV inkjet. Weather-resistant inks bond directly to the vinyl so colors stay vivid outdoors for roughly 6 to 12 months.

Color Output

CMYK full color (cyan, magenta, yellow, and black combined). Reproduces the full rainbow spectrum and matches most brand colors within the standard color gamut.

Finishing

Brass grommets every 2 ft. Pole pockets along the top or bottom edge. Hem and heat weld for a clean, sealed border on frame-mounted displays.

Size Range

Custom sizes available. Banners wider or taller than 10 ft include a welded seam, a heat-bonded join that holds panels together without visible gaps in the print.

Indoor/Outdoor Rating

Both weights work indoors and outdoors. Outdoor banners with UV-resistant inks typically last 6 to 12 months in direct sun. Indoor banners last longer because they avoid UV exposure.

Single/Double-Sided

Single-sided is standard. Double-sided adds a blockout liner between the two printed faces to prevent show-through from either direction.

Weight

11 oz for indoor display and short-term outdoor use. 16 oz is the heavier, thicker option built for storefronts, parade routes, and locations with regular wind exposure.