

Product Specification Sheet

Custom New Year Banners

Custom New Year Banners print on PVC Flex vinyl or fabric, depending on where your display goes. Vinyl suits outdoor storefronts and gym facades. Fabric suits indoor party backdrops and lobby walls. Both deliver full-color CMYK output sharp enough to read from across a room.

Material

PVC Flex vinyl. Smooth, glossy surface that holds ink through cold, wind, and direct sun.

Print Method

Eco-solvent inkjet on vinyl. Dye sublimation (ink absorbed into fabric fibers so it won't crack) on fabric.

Color Output

CMYK full color. Matches most brand colors and reproduces bold New Year graphics accurately.

Finishing

Brass grommets every 2 ft. Pole pockets or hem and heat weld also available at checkout.

Size Range

Custom sizes available. Banners wider or taller than 10 ft include a welded seam joining two heat-fused panels.

Indoor/Outdoor Rating

Both. Outdoor vinyl holds color roughly 6 to 12 months with eco-solvent inks. Indoor use extends life well beyond that.

Single/Double-Sided

Single-sided is standard. Double-sided uses a blockout layer (a white layer between front and back prints) to stop show-through.

Weight

11 oz for indoor and light-duty outdoor setups. 16 oz for heavy-duty outdoor locations where wind load or extended cold exposure is a factor.