

Product Specification Sheet

Silverstep 60 Inch Retractable Banner Stands

Silverstep 60 Inch Retractable Banner Stands give you roughly 5 ft of full-color graphic surface in a single floor-standing pull-up unit. Each stand ships with a weighted silver and black aluminum base, a telescopic support pole, and a carry bag. It's built for indoor use and sized for lobbies, trade show booths, and conference stages where one display needs to do serious visual work.

Material

Single-sided vinyl graphic pre-installed in the retractable cassette.

Vinyl gives a smooth, wipe-clean surface that holds color through repeated retraction cycles.

Print Method

UV cured or dye sublimation.

UV cured bonds ink to the vinyl surface under ultraviolet light. Dye sublimation converts ink into a gas that absorbs into the graphic for a no-glare finish.

Color Output

Full-color CMYK.

CMYK is the 4-color process using cyan, magenta, yellow, and black to reproduce any brand color across the full 60 in width.

Finishing

Retractable cassette mechanism.

The cassette is the spring-loaded housing that stores the graphic under tension and releases it smoothly on every pull.

Size Range

Width: 60 in. Height: adjustable, typically 78 to 85 in.

Available as a graphic package, hardware only, or graphic only depending on your reorder needs.

Indoor/Outdoor Rating

Indoor use only.

Not rated for outdoor wind or rain. Expect full graphic life indoors with no UV degradation from direct sun.

Single/Double-Sided

Single-sided.

The graphic faces one direction, making this stand best for wall-side or booth-back placement.

Weight

8 to 25 lbs depending on display type and size.

Carry bag included with every unit so one person transports the full stand without extra equipment.