

Product Specification Sheet

Silverstep 48 Inch Retractable Banner Stands

Silverstep 48 Inch Retractable Banner Stands are floor-standing pull-up displays built around an interchangeable cassette system. Single-sided vinyl or fabric graphics install inside the spring-loaded base and release when you pull the banner upward. This display suits marketing teams and exhibitors who change messaging multiple times per year.

Material

Single-sided vinyl or fabric graphic, pre-installed in the cassette. Silverstep accepts both depending on the package you select.

Print Method

UV cured or dye sublimation printing. UV cured bonds ink to vinyl for bold, crisp color. Dye sublimation absorbs ink into fabric fibers for a smooth, glare-free finish.

Color Output

Full-color CMYK. CMYK is the 4-color process using cyan, magenta, yellow, and black that reproduces the full range of colors in your artwork.

Finishing

Retractable cassette mechanism. The cassette is the spring-loaded housing inside the base that stores the graphic under tension and releases it on pull.

Size Range

Width: 48 in. Height adjusts via telescopic support pole, typically 78 to 85 in at full extension. Part of the 24, 36, 48, and 60 in Silverstep floor-standing group.

Indoor/Outdoor Rating

Indoor use only. Not rated for outdoor wind or rain. Hardware lasts for years under stable indoor conditions with proper storage.

Single/Double-Sided

Single-sided. The graphic faces one direction, making this display best for wall-side or booth-entrance placement where viewers approach from the front.

Weight

8 to 25 lbs depending on display type and size. Carry bag included with every unit for transport between events.