

Product Specification Sheet

Silverstep 36 Inch Retractable Banner Stands

Silverstep 36 Inch Retractable Banner Stands run on a silver and black aluminum base with a spring-loaded retractable cassette, telescopic support pole, and included carry bag. The 36 in single-sided vinyl graphic comes pre-installed and prints in full CMYK color via UV cured or dye sublimation. This is the most popular Silverstep width for marketing teams who swap graphics multiple times per year.

Material

Single-sided vinyl graphic, pre-installed in the retractable cassette.

Vinyl gives you a smooth, wipe-clean surface that holds sharp color under indoor lighting.

Print Method

UV cured or dye sublimation printing.

UV cured bonds ink to the vinyl surface. Dye sublimation absorbs ink into fabric for a no-glare finish.

Color Output

Full CMYK color.

CMYK (the 4-color process using cyan, magenta, yellow, and black) reproduces your brand colors accurately across the full graphic width.

Finishing

Retractable cassette mechanism.

The cassette stores the graphic under tension and lets you pull it up or retract it in seconds.

Size Range

Width: 36 in. Height: adjustable, typically 78 to 85 in.

The telescopic support pole lets you set display height to match your graphic and venue ceiling.

Indoor/Outdoor Rating

Indoor use only. Not rated for outdoor wind or rain.

Expect stable performance on flat indoor floors at trade shows, lobbies, retail interiors, and conference venues.

Single/Double-Sided

Single-sided.

The graphic faces one direction, making this stand best for wall-adjacent or aisle-side placement.

Weight

8 to 25 lbs depending on display type and size. Carry bag included.

One person can transport the full setup without checked baggage on most domestic flights.