

Product Specification Sheet

Silverstep 24 Inch Retractable Banner Stands

Silverstep 24 Inch Retractable Banner Stands run on a silver and black aluminum base with a spring-loaded cassette mechanism and a single-sided vinyl graphic. At 24 in wide, this is the narrowest floor-standing Silverstep, sized for tight indoor spaces where a wider stand won't fit. It's the right choice for marketing teams who swap graphics multiple times per year.

Material

Single-sided vinyl graphic pre-installed in the cassette.

Vinyl gives you a smooth, wipe-clean surface that holds crisp color under indoor lighting.

Print Method

UV cured or dye sublimation printing.

UV cured bonds ink to vinyl for bold output. Dye sublimation absorbs ink into fabric fibers for a glare-free finish.

Color Output

Full-color CMYK.

CMYK is the 4-color printing process (cyan, magenta, yellow, and black) that reproduces your brand colors accurately.

Finishing

Retractable cassette mechanism.

The cassette stores the graphic under tension and releases it when you pull the banner up.

Size Range

Width: 24 in. Height typically 78 to 85 in depending on telescopic pole setting.

Part of the 24, 36, 48, and 60 in floor-standing Silverstep group.

Indoor/Outdoor Rating

Indoor use only.

Not rated for outdoor wind or rain. Hardware and graphic hold up for years with normal indoor use.

Single/Double-Sided

Single-sided.

Best for wall-adjacent or aisle-side placement where viewers approach from the front.

Weight

8 to 25 lbs depending on display type and size.

Carry bag included with every unit for transport between events.