

Product Specification Sheet

Steppy Retractable Banner Stands

Steppy Retractable Banner Stands pair a printed vinyl graphic with a flat aluminum base and a retractable cassette mechanism. That spring-loaded housing stores and tensions the graphic inside the base. The flat base profile keeps the footprint closer to the wall than a standard cylindrical base. These stands are built for tight indoor spaces where stability and a low floor profile both matter.

Material

Vinyl graphic on a flat aluminum base with retractable cassette mechanism.

The flat base sits closer to the ground than a cylindrical base, reducing the trip hazard in narrow spaces.

Print Method

Eco-solvent printing bonds solvent-based ink directly to the vinyl surface.

Colors stay sharp under indoor lighting without the surface cracking or peeling under normal use.

Color Output

Full CMYK (cyan, magenta, yellow, and black four-color process) across the entire graphic.

Every color in your artwork prints at full range with no spot-color limitations.

Finishing

Retractable cassette. The graphic rolls into the base after each use, protecting the surface from scratches and dust.

Size Range

Height adjusts from roughly 78 to 85 in. Width is approximately 33 in.

The flat base keeps the floor footprint compact at every height setting.

Indoor/Outdoor Rating

Indoor use only. Not rated for outdoor wind or rain.

Under normal indoor conditions the graphic typically lasts 1 to 3 years before needing replacement.

Single/Double-Sided

Single-sided. One printed vinyl graphic faces forward. The back of the cassette base is plain aluminum.

Weight

Roughly 8 to 12 lbs total including hardware and carry bag.

One person carries the full unit from a car to a booth in a single trip.