

Product Specification Sheet

Deluxe Single-Sided Retractable Banner Stands

Deluxe Single-Sided Retractable Banner Stands ship as a complete unit: aluminum base, telescoping support pole, graphic of your choice, and padded carry bag. The stand accepts vinyl or fabric graphics on the same cassette mechanism, making it the right choice for marketing teams who swap materials between events without buying new hardware.

Material

Vinyl or fabric. Vinyl gives a crisp, smooth surface. Fabric gives a softer, glare-free finish on the same cassette.

Print Method

Eco-solvent ink for vinyl. Dye sublimation (ink heats into a gas and absorbs into polyester fibers) for fabric.

Color Output

Full-color CMYK. CMYK is the 4-color process using cyan, magenta, yellow, and black to reproduce your artwork across the full graphic.

Finishing

Retractable cassette. Pull the graphic up, extend the telescoping pole, attach the top rail. Setup runs under 30 seconds.

Size Range

Approximately 33 in wide. Height adjusts from roughly 78 to 85 in depending on pole extension.

Indoor/Outdoor Rating

Indoor use only. Not rated for outdoor wind or rain. Graphics typically last 1 to 3 years with regular indoor use.

Single/Double-Sided

Single-sided. One graphic faces forward. For visibility from both directions, see Deluxe Double-Sided Retractable Banner Stands.

Weight

Roughly 8 to 12 lbs total depending on graphic material. Padded carry bag fits in a car trunk or most domestic overhead bins.