

Product Specification Sheet

Deluxe Double-Sided Retractable Banner Stands

Deluxe Double-Sided Retractable Banner Stands carry two full fabric graphics on a single aluminum base with a retractable cassette mechanism. The cassette (the spring-loaded housing inside the base) stores and tensions both graphics so they roll up cleanly after each use. These stands work best for indoor center-of-room and aisle placements where foot traffic approaches from two directions.

Material

Fabric graphic on an aluminum base with retractable cassette mechanism.

The cassette protects the printed surface and keeps tension consistent through repeated retraction cycles.

Print Method

Dye sublimation.

Ink bonds directly into the fabric fibers at heat, so color holds through repeated setup and teardown without cracking.

Color Output

Full-color CMYK (cyan, magenta, yellow, and black) on both graphic faces.

Both sides print at the same color depth with no difference in output between front and back.

Finishing

Retractable cassette roll-up on both sides with a blockout layer between the two fabric graphics.

The blockout layer is an opaque barrier that stops each graphic from showing through to the other side.

Size Range

Height adjustable, typically 78 to 85 in. Width roughly 33 in.

Not available in the 24 to 60 in width range offered by Silverstep Retractable Banner Stands.

Indoor/Outdoor Rating

Indoor use only. Not rated for outdoor wind or rain.

On flat indoor floors, the heavier base keeps the stand stable without additional anchoring.

Single/Double-Sided

Double-sided. Two separate fabric graphics mount back-to-back.

Each side carries an independent full-color design with no bleed-through from the opposite graphic.

Weight

Heavier than a standard single-sided retractable base to support double graphic weight.

Carry bag included with every unit for transport and storage between events.