

Product Specification Sheet

Tower Pop Out Banners

Tower Pop Out Banners run on a spring steel frame covered in 65g peach skin fabric printed with full-color dye sublimation on both faces. The tower stands tall and narrow on any flat indoor floor surface, making it the fastest freestanding double-sided display in our lineup. Here's the thing: no other format gives you 360-degree visibility without ceiling rigging or wall support.

Material

65g peach skin fabric (lightweight polyester with a soft, smooth surface texture).

It holds dye sublimation ink cleanly and resists glare under indoor event lighting.

Print Method

Dye sublimation bonded directly into polyester fibers.

Colors stay bold and crisp on both faces without cracking or peeling over repeated use.

Color Output

Full-color CMYK (cyan, magenta, yellow, and black combined to reproduce any color in your artwork).

Every Tower Pop Out Banner we print runs full CMYK output on both sides.

Finishing

Spring steel frame (a coiled steel structure that pops the tower open and holds it rigid without tools).

The frame collapses flat into the included carry bag after each event.

Size Range

Tall, narrow tower column format. Exact height and width vary by configuration.

Contact us before submitting artwork to confirm your specific tower dimensions.

Indoor/Outdoor Rating

Indoor use only. Not rated for outdoor wind or rain exposure.

Displays typically last multiple event seasons with proper storage and care.

Single/Double-Sided

Double-sided standard on every unit. Both faces carry your full-color artwork.

Your brand reads clearly to foot traffic approaching from any direction.

Weight

Roughly 8 to 25 lbs depending on display size. Carry bag included with every unit.

One person can carry and transport it between event locations without a cart.