

Product Specification Sheet

Straight Fabric Pop Up Displays

Straight Fabric Pop Up Displays run on a collapsible aluminum accordion frame with a dye-sublimated polyester fabric graphic tensioned across the front. They're built for indoor booth backwalls where setup speed and a smooth, wrinkle-resistant surface matter most. Available in 8 ft and 10 ft sizes, they fit the two most common trade show booth widths.

Material

Polyester fabric graphic on a collapsible aluminum accordion frame.

Fabric stays smooth and wrinkle-resistant when tensioned across the expanded frame.

Print Method

Dye sublimation converts ink into a gas that bonds directly into the polyester fibers.

The result is a crisp graphic with no surface coating that can crack or peel.

Color Output

Full-color CMYK across the entire graphic panel and printed end caps.

CMYK uses cyan, magenta, yellow, and black to reproduce the full color range of your artwork.

Finishing

Single-sided dye-sublimated tension fabric graphic with printed end caps on both sides of the frame.

End caps give the display a finished look from the sides, not just head-on.

Size Range

Available in 8 ft and 10 ft booth sizes.

The 8 ft size suits tighter assignments. The 10 ft fills a standard 10 ft wide booth backwall completely.

Indoor/Outdoor Rating

Rated for indoor use only. Not rated for outdoor wind or rain.

Stored correctly in the carry bag, the display typically lasts multiple event seasons.

Single/Double-Sided

Single-sided graphic faces the front of the booth. The back of the frame is the aluminum structure. This display is not double-sided.

Weight

Runs roughly 8 to 25 lbs depending on display size.

Carry bag is included with every unit for transport and storage.