

Product Specification Sheet

Square Fabric Pop Up Booths

Square Fabric Pop Up Booths run on a collapsible aluminum frame with tension fabric polyester stretched across all enclosure surfaces. Full-color dye sublimation printing covers every exterior-facing panel, so your branding reads from multiple approach angles on the show floor. These booths fit standard 10x10 ft trade show spaces and set up in under 1 minute by one person.

Material

Tension fabric polyester on a collapsible aluminum frame.

The fabric pulls taut across all enclosure surfaces so graphics appear smooth and flat without wrinkles or sag.

Print Method

Dye sublimation (ink heats into a gas and bonds directly into the polyester fibers).

Color sits inside the fabric, not on the surface, so it doesn't crack, peel, or fade through repeated folding and setup cycles.

Color Output

Full-color CMYK (cyan, magenta, yellow, and black).

Reproduces your brand colors accurately across all printed enclosure surfaces.

Finishing

Spring frame pop-up mechanism on the collapsible aluminum structure.

Frame expands without tools and tension fabric slides or clips into place over it.

Size Range

Fits standard 10x10 ft trade show booth spaces. Carry bag included with every unit.

Exact footprint dimensions vary by configuration.

Indoor/Outdoor Rating

Indoor use only. Not rated for outdoor wind or rain.

Suited for trade show floors, convention centers, retail interiors, and event halls.

Single/Double-Sided

Double-sided standard.

Graphics print on all exterior-facing enclosure surfaces so your branding reads from every approach angle.

Weight

Roughly 8 to 25 lbs depending on display type and size. Carry bag included.

Fits in a car trunk or checks as standard luggage on most airlines.