

Product Specification Sheet

Horizontal Pop Out Banners

Horizontal Pop Out Banners run on a spring steel frame printed with 65g peach skin fabric using dye sublimation. The landscape orientation makes them the lightest and fastest-deploying display in the pop up subcategory. Double-sided graphics come standard on every unit.

Material

65g peach skin fabric. A lightweight polyester with a soft, matte surface that keeps total display weight under 5 lbs and eliminates glare indoors.

Print Method

Dye sublimation. Ink converts to gas under heat and bonds directly into the polyester fibers, so colors don't crack or peel with repeated folding.

Color Output

CMYK full color. The 4-color process (cyan, magenta, yellow, black) prints every color in your artwork with no color-count limit.

Finishing

Spring steel frame with a pop-out mechanism. Collapses flat for storage and pops open into a rigid horizontal display without tools or assembly steps.

Size Range

Horizontal/landscape orientation. Contact us for current width and height dimensions available in this format.

Indoor/Outdoor Rating

Indoor use only. The spring frame and peach skin fabric are not designed for moisture or sustained wind exposure.

Single/Double-Sided

Double-sided standard on every unit. Both faces carry the full-color graphic at no additional cost.

Weight

Under 5 lbs for the display and carry bag combined. Total weight varies slightly by size.